100
BLACK MEN
OF METRO BATON ROUGE, LTD.

THE 2019 NATIONAL 100 BLACK MEN CHAPTER OF THE YEAR

WHAT THEY SEE IS WHAT THEY’LL BE

2018-2019 ANNUAL REPORT
Letter from the Chairman & President

2018-2019 was a banner year for The 100. We reached more students than we have in our 26-year history, and we are primed for future growth. Last year’s results and impact are a testament to the commitment and compassion of our incredibly dedicated volunteer members, partner agencies, financial supporters, and our staff.

Striving toward our desired results has not always been easy. We have asked more from our volunteers and supporters than ever, and the amazing result of these efforts is undeniable.

The implementation of the objectives of our 2017 strategic plan, including hiring our first full-time executive director and creating the infrastructure for the growth of the breadth and depth of our programs and fund development, has strongly positioned the organization.

The question is, where do we go from here?

Our commitment to the community demands we continue to scale up efforts to positively impact more students through our programs, take the lead on civic issues such as voter engagement and census participation, and seek new partnerships to expand our reach and extend the impact of our resources, all while maintaining a relentless commitment to bettering our city by investing in the lives of the young people who need us most. Our way of thinking is embodied in our vision to be the greatest mentoring organization, and to create a community where young people are empowered to take control of and strive towards the lives of their dreams.

We know this vision is attainable if we work together. Are you with us?

Board of Directors

Fred J. Sibley - Retired, Rubicon
Chairman & President

Michael R.D. Adams, Esq. - Partner, Decuir, Clark & Adams
President-Elect

Howard L. White - Owner, Top Choice Apparel
Vice-President of Development

Billy R. Duncan - Owner - Real Property Management Premium LLC
Vice-President of Programs

Stanley C. Savage - Blue Cross Blue Shield of Louisiana
Vice-President of Programs

Michael B. Victorian, Esq. - Associate, Phelps Dunbar
Secretary

Michael W. Victorian - CMA Technology Solutions
Immediate Past President

Herman Johnson, Jr. - Retired
Vice-President of Operations

Jonathan D. Blake, Esq. - Associate, Hammond, Sills, Adkins & Guice

S. Dennis Blunt, Esq. - Partner, Phelps Dunbar

Desi A. Grover - Retired, Shell

André F. Harmon - United States Army

Kenneth O. Miles - Louisiana State University

Alejandro R. Perkins - Partner, Hammond, Sills, Adkins & Guice

John F. Smith - East Baton Rouge Parish School System

Matthew T. Valliere - CEO, CareSouth Medical and Dental

Kenneth L. Wilson - Capital One Bank
The 100 at a Glance

100 Black Men of Metro Baton Rouge, LTD. (The 100) is a non-profit organization through which African-American males step forward and assume the roles of community leadership, responsibility, and guidance. The organization serves as a catalyst to empower youth to individually and collectively reach their full potential by maximizing the resources that promote and enhance achievement in education and economic and community development.

The mission of The 100 is to give substance to a shared vision that fosters and develops model programs that enrich the community by enhancing the lives of African-American youth.

Twenty-six years ago, a small group of African-American men chartered the organization in hopes of creating a vehicle that would serve to improve the social and economic conditions of African-Americans in the Baton Rouge community, particularly among youth. The guiding principle of the organization is that Black men must take responsibility for improving the conditions of our communities, and must educate and empower youth to do the same.

Our programs are aligned within four core areas, which we call "Four for the Future." These four organizational pillars are Mentoring, Education, Health and Wellness, and Economic Empowerment, with Leadership Development at the core of each of our programs.

On March 19, 2018, The 100 hired its first full-time Executive Director, Brace B. "Trey" Godfrey, III, 25 years after his late father, Brace B. Godfrey, Jr., and colleagues founded the organization.

The elder Godfrey, in his travels, saw the influence that other 100 Black Men chapters had in their communities and put out a call to action to address crime, poverty, and a lack of educational opportunities for African American children in the Baton Rouge community. Thus, the 100 Black Men of Metro Baton Rouge was formed. Over the years, The 100 has impacted change in Baton Rouge through its programs, activities, and presence. As the organization continued to grow and expand, the leadership recognized that an executive director was needed to push forward daily efforts and move The 100's initiatives to new heights.

"I'm building on the amazing work that has been done over the past 26 years by a group of dedicated volunteers and sit upon the shoulders of giants – the community leaders and stalwarts who preceded me in this work and created a blueprint of community engagement and advancement. It has been nearly 10 years since my father died, and each day when I approach this work, I do so with his keen focus and endless passion. It is an honor to continue his life's work, to write the next page of his legacy and to lead The 100 as we continue to change lives and better our community.” — Trey Godfrey
Our Flagship mentoring program, Project Excel, was established in 1994 and has supported hundreds of young men in the Baton Rouge community academically, socially, culturally, and spiritually. This year, 82 young men are enrolled in the program, our largest ever enrollment. In the 2018-2019 program year, 100% of our mentees were promoted to the next grade.

**BY THE NUMBERS**

96% Percentage of students who maintained satisfactory (or improved) school attendance (less than 5 absences a semester).

72% Percentage of students who improved or maintained Science, Math, and English scores.

100% Percentage of seniors who graduated high school.

100% Percentage of individuals who were promoted to the next grade level.

**Programs**

**Project Excel**

The Collegiate 100 is our collegiate mentoring program of The 100. Our two Collegiate 100 chapters are based on the campuses of Southern University and Baton Rouge Community College. These amazing students serve as near-peer mentors to our Project Excel mentees and are mentored by the members of The 100. For their efforts in the 2019 program year, the Collegiate 100 of Southern University was honored by our national organization as the C-100 Chapter of the Year.

**ACT Preparatory Academy**

The ACT Preparatory Academy is an eight-week course that prepares students for success on the ACT Exam by teaching test-taking skills and strategies that are proven to improve students’ scores. Students in our 2019 courses averaged an increase of two points on their ACT scores, and more than two-thirds of the students scored highly enough on the ACT Exam to qualify for the TOPS scholarship program.
The Dollars and Sense Financial Literacy program teaches high school students responsible money management practices. This intensive eight-week program focuses on the fundamentals of personal finance and wealth management, and culminates in a case competition for scholarship prizes and the opportunity to compete against students from other 100 chapters at the National 100 Black Men of America conference. Students representing our chapter have won the national competition in three of the last six years.

Collective Healing

The International Association of Chiefs of Police (IACP), supported by the Office for Victims of Crime (OVC), U. S. Department of Justice, launched a historic initiative to address the needs of those directly impacted by community-police tensions or harm. The 100, a partner in the Baton Rouge Collective Healing Initiative, worked to promote healing in the wake of the 2016 flood and high profile instances of violence. The organization conducted a series of community listening sessions and created a program and curriculum called “Respecting Authority” as a part of our engagement.

Summer Robotics

Our Summer Robotics Academy more than doubled in size this year, from 37 to 79 students. In partnership with Kenilworth Science and Technology Academy, Gloryland Baptist Church, and Big Buddy, this program provides enrichment opportunities for middle school students in computer programming, robotics, video game development.

WISE Guys

WISE Guys is our health education and awareness program focused on providing young males between the ages of 14 – 17 knowledge of positive communication techniques, healthy masculinity, sexual violence prevention, and teen pregnancy prevention. Our certified facilitators trained 128 students on the Wise Guys curriculum in the 2018-19 program year.
Financials

Revenue
$539,417.33

Expenses
$517,370.05

Breakdown of 2019 Program Expenses

<table>
<thead>
<tr>
<th>Program</th>
<th>Expense</th>
</tr>
</thead>
<tbody>
<tr>
<td>Collective Healing</td>
<td>$64,304</td>
</tr>
<tr>
<td>Financial Literacy</td>
<td>$17,684</td>
</tr>
<tr>
<td>ACT Prep</td>
<td>$60,380</td>
</tr>
<tr>
<td>Wise Guys</td>
<td>$48,307</td>
</tr>
<tr>
<td>Other Health &amp; Wellness</td>
<td>$12,439</td>
</tr>
<tr>
<td>Project Excel</td>
<td>$90,362</td>
</tr>
<tr>
<td>Robotics</td>
<td>$31,839</td>
</tr>
<tr>
<td>Collegiate 100</td>
<td>$8,735</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$334,050</strong></td>
</tr>
</tbody>
</table>

Programs
- Government
- Non-profit
- Individual
- Corporate

Admin
- Fundraising

Revenue Sources
- Government
- Non-profit
- Individual
- Corporate

Expenses Breakdown
- Programs
- Admin
- Fundraising
Members of The 100

Michael R. D. Adams
Stanley L. Adkins
F. King Alexander
Nathan Allen
Dr. Donald Andrews
James Benford, III
Carmond Blackman
Jonathan Blake, Esq.
Shelton D. Blunt
Bernell Boudreaux
Sebastin Bracy
Kendricks Brass
Reginald Breaux
Dr. Derrick D. Brooks
John E. Brown, Jr.
Dr. Adell Brown, Jr.
Harry R. Brown, Jr.
Earl K. Butler
Terence K. Cain
Kenneth L. Campbell
David M. Carter
Preston J. Castille, Jr.
Alvin J. Cavalier
Melvin J. Chambers, Jr.
John A. Christophe
Charles Coleman
Chauncy T. Collins
Dr. Alex J. Davis
E’Vinski L. Davis
Hall L. Davis, IV
Winston DeCuir, Jr.
Morise L. Duffin, Jr.
Billy R. Duncan
Dr. Michael Eskridge
Dedrick L. Ford
Damon C. Gardner
Marc A. Garnier
Renato Glasper
Brace "Trey" Godfrey, III
Dr. Garland G. Green
Demar O. Greenslade
David C. Griffin
Desi A. Grover
Andre F. Harmon
Thadius R. Hawkins
Walter Holliday
Donovan K. Hudson
Mark A. Hughes
Christopher Hunte
Dr. Timothy Johnson
Herman Johnson
Zackeus D. Johnson
Courtney Joiner
Lawrence Jones, Jr.
Dr. James Llorens
Dr. Terrence D. Lockett
Tale’ D. Lockett
Dr. Max Madhere
Larry L. March
Calvin J. Marshall
Kenneth O. Miles
Patrick B. Morgan
Walter E. Morgan
Kenrick T. Nixon
John G. Parham
Isaac Patterson, Jr.
Alejandro R. Perkins
Craig J. Pierre
Eric E. Polk
Rudolph V. Richard, Jr.
Christopher Rogers
Derek J. Rovaris
Stanley C. Savage
Fred J. Sibley
Rev. Larry D. Smith
Brandon Smith
John F. Smith
Willie D. Smith
Franklin A. Soares
Jesse H. Spond
Melvin Spriggs, Sr.
Norman J. St. Amant
Benjamin Stove
Brenton Sumler
Collis B. Temple, III
Arthur R. Thomas
Evantine C. Topp
Travis M. Torrence
Matthew T. Valliere
Michael B. Victorian
Michael W. Victorian
Addison-Jerome Walker
Howard White
Dr. Leodrey Williams
Corey Wilson
David Wilson
Kenneth L. Wilson
Addison-Jerome Walker
Howard White
Dr. Leodrey Williams
Corey Wilson
David Wilson
Kenneth L. Wilson

Partners of The 100
Contributions of $5000+

Friends of The 100
Contributions of $1,000 - $5,000

Adams and Reese LLP
Michael R.D. Adams
Stanley Adkins
BASF
Baton Rouge Community College
Carmond Blackman
Shelton D. Blunt
Bob Brothers
Bourgeois “Fine Women’s” Apparel
Breazeale, Sachse, & Wilson, LLP
Dr. Adell Brown, Jr.
Preston Castille
The Chambers Family Legacy
CMA Technology Solutions
CSRS
Hall Davis, IV
DeCuir, Clark & Adams LLP
DEMC0
Billy Duncan
Entergy
ExxonMobil
Gerry Lane Buick
GMFS Mortgage
Dr. Garland Green
Desi Grover
Hall Davis and Son Funeral Services
Hammond, Sills, Adkins & Guice, LLP
André Harmon
IDEA Public Schools
Herman Johnson
Jones Walker LLP
Lee Michael’s Fine Jewelry
Liberty Bank
Louisiana Lottery
LDU Cox Communications Academic Center for Student Athletes
Dr. Maxine Madhere
Kenneth Miles
Northwestern Mutual
Our Lady of the Lake Regional Medical Center
Isaac Patterson
Alejandro Perkins
Pelps Dunbar LLP
Eric Polk
Taylor Porter
Real Property Management Premium
Regions Bank
Dr. Dereck Rovaris
Rubicon
Donna Saurage
Fred Sibley
Rev. Larry Smith
Stan’s Tax and Accounting Services
Starmount Insurance
Subway
Collis Temple, III
Top Choice Products
Matthew Valliere
Michael W. Victorian
Visit Baton Rouge
WAFB
Howard White
Whitehead Law Firm
David Wilson
In their words...

Dylan Hamilton, Class of 2020, Scotlandville Magnet High School, Project Excel Mentee —
“Project Excel has made me a better young man and I know what I am learning will continue to stick with me after I leave.”

Robert Baham, Class of 2020, Lee Magnet High School, Project Excel Mentee —
“I’ve been [in this program] since the eighth grade. I am grateful for my mentors because they are so clutch. They are helping me get into college. I’ve learned how important being here is...it’s an amazing atmosphere.”

Shana Wilson, Parent of ACT Prep Academy and Summer Robotics Academy participants —
“I could go on forever with tremendous excitement about the positive change that The 100 Black Men of Metro Baton Rouge is bringing to the lives of young men in our community. With each project that is completed, a new cohort of community leaders is born. I will simply say to the members of this local organization and the national leaders that provide them with support, THANK YOU!!!”

Michael R. D. Adams, President-Elect —
“We have to walk worthy so that when the world sees us they know we are not just talk.”

This annual report was generously printed and provided by Louisiana